

# “ECO-FRIENDLY” HOTEL & SPA IN GALAPAGOS

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In the current context of mass tourism destroying the fauna and flora all over the world, and the “global warming” awareness, a new concept has appeared: Ecotourism. It is a form of tourism that appeals to ecologically and socially conscious individuals.

To respond this new demand for ethical and responsible tourism, our mission is to create and manage a totally “eco-friendly” hotel where we will offer our clientele a chance to live a conceptual experience, enriching them by enjoying and understanding the environment around them while respecting the highly sensitive, protected environment of the Galapagos Islands. The Galapagos is a perfect destination for ecotourism since the flora and fauna there are the primary attractions.



*With this “eco-friendly” hotel, we will go beyond the bounds of ordinary tourism.*

Our values that we will implement in our resort are the promotion of recycling, energy efficiency, water conservation, and creation of economic opportunities for the local communities since the majority of our employees will be hired locally. This “green hotel” will be an added value in the Galapagos . Our competitive strategy is to be a luxury provider for guests who want to be at the heart of nature while feeling themselves actors of a responsible discover of our planet: they will be awed by and enjoy the beauty of the environment while contributing to the preservation of these precious and fragile natural resources. At the same time, they will have top quality services and a moment of incredible relaxation thanks to our Spa space and our organic restaurant.

Xeriscaping, or landscaping using local plants that require little or no watering, will help to perfectly integrate our hotel, composed of several bungalows, into the landscape, not disturbing the local wildlife of these especially amazing in these Islands. All the raw materials will be local and ecologically friendly.

Come to live a unique life experience in our “eco-friendly” Hotel & Spa!